

Rural Geographies in the wake of Non-Representational Theories

i. A short informative containing the major key words.

This paper considers the influence of *non-representational theories* and associated conceptions of affect and emotion, on rural studies literature, particularly by Geographers. In the paper I argue that the rural studies literature has been led by geographers' engagement with rural spaces and places. I argue that development can be made by further considering questions of *practices*, and *re-presentation* of research into rural geographies using *non-representational theories* as a mode of thought.

ii. A short running title of less than 40 characters

Rural Geographies and Non-Representational Theories

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1 Rural Geographies in the wake of Non-Representational Theories

2 Abstract

3 Non-representational theories have come to exert an influence on rural geographies.
4 Geographers are engaging with rurality not just discursively, but as part of an
5 assemblage of the embodied, practiced and experienced elements of life. This paper
6 reflects on the emergence of non-representational theories and considers what non-
7 representational theories have brought to the study of rural geography to date. This
8 recent work has considered diverse topics, from rural gentrification to an
9 understanding of different demographic conceptualisations of rurality. The paper will
10 consider further trajectories of where an embodied approach can take rural
11 geographies, this includes assessing the challenges researchers wishing to engage
12 with non-representational theories may face, from methodological considerations to
13 the debates surrounding the presentation of research. The paper concludes by
14 considering how rural geography can progress its engagement with non-
15 representational theories, through the expansion of empirical research informed by
16 this theoretical approach.

17 Key Words

18 Rural; rurality; non-representational theories; affect; practices, presentations;

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24 Introduction

25 The emergence of non-representational theories over the last two decades in social
26 and cultural theory has led to a plethora of calls for further engagements with this
27 mode of thought to address specific subdisciplinary topics within human geography
28 (for example, see: Jones, 2011 on the geographies of memory, Skinner *et al.*, 2015
29 on the geographies of ageing, Andrews, 2017 on the geographies of sport and Hall &
30 Wilton, 2017 on the geographies of disability). The contention broadly sits that
31 engaging with non-representational theories can enliven or respond to contemporary
32 situations in a variety of contexts through a focus on practice, material-social
33 relations and what representations *do* (Anderson & Harrison, 2010; Vannini, 2015;
34 Anderson, 2018). Indeed, Lorimer (2015) argues that there is now an expanding
35 community of scholars and scholarship engaged with this influential mode of thought,
36 in subdisciplines such as nationalism (Merriman & Jones, 2017), ageing (Herron,
37 2018), heritage studies (Waterton, 2014), geopolitics and political geographies
38 (Dittmer & Gray, 2010; Muller, 2015) and nursing studies (Andrews, 2016). Within
39 this corpus of work there is, however, minimal engagement with empirical examples,
40 and minimal discussion of *how* one would go about engaging with non-
41 representational theories.

42 Rural studies, led by geographical engagement with rural spaces and places, have
43 presented a number of works that respond not only to the call for an engagement
44 with this “contemporary moment’s *most influential* theoretical perspectives” (Vannini,
45 2015, p. 2, emphasis added; see: Halfacree, 2012; 2013; 2014), but also partly
46 respond to the lack of empirically driven research. Recent rural geographical
47 research has engaged with non-representational theories, considering the embodied
48 experience of being in the countryside (Carolan, 2008), the practice of driving in the

49 countryside (Hughes, 2014), pro-rural-migration (Halfacree & Rivera, 2012),
50 embodied aspects of rural gentrification (Phillips, 2014) and age as an contour of
51 people's rural lives, through work on both young (Farrugia *et al.*, 2016) and older
52 (Maclaren, 2018) people. With this recent work in mind, in this contribution I consider
53 how rural geographies in the wake of non-representational theories are developing
54 as a subdisciplinary topic of geography, but also where future research might go.

55 I first introduce non-representational theories and outline some of the core features
56 and themes, whilst noting some of the criticisms levied. I then place rural geography
57 in relation to non-representational theories, where I focus on how rurality has been
58 previously understood as representational but that contemporary movements have
59 led to a more material and representational joining, through a focus on the lives of
60 the rural and the practices of people in rural areas. I end with where rural
61 geographical thinking could progress with a continued engagement through non-
62 representational theories, but also by suggesting what can be brought to non-
63 representational theories from rural geographies.

64 **Non-representational theories**

65 Before exploring current engagements with non-representational theories, it is useful
66 to consider its emergence within human geography. Non-representational theories
67 "are concerned, first and foremost, with doings – practices and performances – and
68 how spaces are made through practical application" (Anderson, 2016, p. 189). The
69 development of this mode of thought within human geography originally grew out of
70 the work of Thrift (1996; 1997; 1999; 2000) and his graduate students at the
71 University of Bristol (Dewsbury, 2000; Harrison, 2000; Dewsbury *et al.*, 2002;
72 McCormack, 2002, 2003; Wylie, 2002, 2005), with the agenda subsequently taken

73 up by a wider community (Lorimer, 2005, 2007, 2008; Anderson, 2006; Laurier &
74 Philo, 2006; Tolia-Kelly, 2006). It was a response to the cultural turn of the late
75 twentieth century which was built on the symbolic and the representational. Thrift
76 argued that cultural geography focused on textual representations at the expense of
77 practice and performances, with cultural geographers still “wedded... to the notion of
78 bringing back the 'data', and then re-presenting it (nicely packaged up as a few
79 supposedly illustrative quotations)” (Thrift, 2000, p.3). Non-representational theories
80 thus emerged within geographical thought as a way to “better cope with our self-
81 evidently, more-than-human, more-than-textual, multisensual worlds” (Lorimer, 2005,
82 p. 83). Non-representational theories are about addressing the *embodied*
83 dimensions of being in the worldⁱ. Of course, representations play a part in this, they
84 have a force in the world as much as any human or non-human object does. Yet,
85 discourses and deconstruction can only tell so much of the story. There is a need
86 then to appreciate how life is relationally embodied. Scholars drawing on non-
87 representational theories are aiming to address the interrelated nature of being in the
88 world and how lifeworlds are constantly in a state of becoming through our relations
89 with human and more-than human actants (Thrift, 2004). This involves thinking about
90 how life *takes shape*:

91 “At first, the phenomena in question may seem remarkable only by their
92 apparent insignificance. The focus falls on how life takes shape and gains
93 expression in shared experiences, everyday routines, fleeting encounters,
94 embodied movements, precognitive triggers, practical skills, affective
95 intensities, enduring urges, unexceptional interactions and sensuous
96 dispositions. Attention to these kinds of expression, it is contended, offers an
97 escape from the established academic habit of striving to uncover meanings

98 and values that apparently await our discovery, interpretation, judgement and
99 ultimate representation. In short, so much ordinary action gives no advance
100 notice of what it will become. *Yet, it still makes critical differences to our*
101 *experiences of space and place"*

102 (Lorimer, 2005, p. 84, emphasis added).

103 The interrelated concepts of affect and emotion have been used by scholars to
104 engage with spaces and places in this way and to examine the everyday, embodied
105 experience of being in the world. There is, however, "no stable definition of affect"
106 (Thrift, 2004, p. 59), it is "a different kind of intelligence about the world" (Thrift, 2004,
107 p. 60), associated with how the body moves, walks, touches, senses, feels and
108 perceives the world around us (Latham *et al.*, 2009). It can be understood in a three-
109 part structure of Affect-Feeling-Emotion (Ahmed, 2004; Anderson, 2006, 2014),
110 where:

111 "affect can be understood in terms of a pre-personal intensity of relation
112 between bodies, where bodies do not necessarily need to be human... *feeling*
113 can be understood as the sensed registering of this intensity in a
114 body... *emotion* can be understood as sensed intensity articulated and
115 expressed in a socially recognisable form of expression"

116 (Latham *et al.*, 2009, p. 112, emphasis added).

117 Affect can then be thought of as a critical mode of attunement with the world
118 (Anderson, 2014) that allows us to question how people interact with everyday
119 experiences, atmospheres and conditions. Those who use non-representational
120 theories then are interested in everyday life, and the everyday practices that
121 constitute the spaces and places in which life 'takes shape'.

122 Non-representational theories as a mode of thought have not escaped critique
123 (Rose, 1997; Castree & Macmillan, 2004; Thien, 2005; Pain, 2006; Tolia-Kelly, 2006;
124 Pile, 2010; Wetherell *et al.*, 2015). Castree and Macmillan highlight the risk of a non-
125 representational approach “jettisoning the substantial power of representational acts”
126 (Castree & Macmillan, 2004, p.469) and privileging the non-representational over
127 representations. Wetherell *et al.* (2015) define themselves as “against non-
128 representational perspectives” in favour of practice-based viewpoints (2015, p.56).
129 These critiques can, however, partly be considered as being against a singular
130 theoretical approach, which does not represent how different scholars engage with a
131 non-representational perspective. It is arguably better to consider non-
132 representational *theories*, a plural, as an umbrella term for a series of theories which
133 share common concerns, but have a diverse intellectual history and a multitude of
134 approaches, depending on what specific issue is being thought through. There is no
135 archetypal non-representational theory (Anderson & Harrison, 2010; Anderson,
136 2016). Critiquing research in this way risks characterising research as singular, but
137 also means that affinities between research epistemologies become harder to find or
138 engage with (Colls, 2012).

139 Pile considers the hypocrisy of scholars, through the production of written research,
140 re-presenting what they are defining as non-representational. He describes the
141 approach as “fundamentally a representational practice that is, importantly, unable to
142 recognise itself as such” (Pile, 2010, p. 17). This critique that befalls non-
143 representational theories is also part of the wider consideration around emotional
144 geographies and psychoanalytic geographies of whether researchers can truly lay
145 bare emotions, both felt and multiple feelings and relations during research. Indeed,
146 the ineffability of affect as a pre-cognitive state does present a valid critique; how can

147 we know it in the first place, and then in particular even attempt to represent those
148 affects? Responding to this critique remains a key challenge for researchers
149 engaged with non-representational theories. We cannot literally feel through words.
150 We can however articulate encounters (Laurier & Philo, 2006) and attempt to attend
151 to people's feelings and gain an insight into their lifeworld (Carolan, 2008). To not
152 attempt this ignores the embodied dimensions of being in the world and presents a
153 partial perspective of everyday life, and thus risks ignoring a fundamental part of our
154 everyday experience.

155 As Colls outlines, although there are of course limitations to any body of knowledge
156 or epistemological perspective, we should rather ask "how might non-
157 representational [theories] allow us to think...differently and to think differently
158 as...geographers?" (Colls, 2012, p. 442). This I see as the challenge and inspiration
159 for engaging with non-representational theories. Not out of novelty (Castree &
160 Macmillan, 2004), but to think differently and offer different perspectives, for
161 example, when considering rurality, and how rural spaces and places form a
162 significant part of people's everyday lives.

163 Most recently the *expanding community* of scholars and scholarship engaged with
164 non-representational theories has been challenged by Lorimer (2015) who asks
165 three interrelated questions of practices, pedagogiesⁱⁱ and presentation: "what is the
166 nature of praxis" (ibid, p.181) of non-representational theories?; how might we not
167 forget students who are keen to learn and engage but are often "foxed by the
168 prospect of venturing out alone" (ibid, p.184)?; and how have non-representational
169 theories affected the way geographers write and present their research? Of these
170 three concerns, practices and presentation are interesting to consider against the
171 many calls for an engagement with non-representational theories. How do we

172 practice non-representational theories and how do we write or present non-
173 representational theories? Before engaging with these questions directly within the
174 context of rural geographies, I turn now to the development and growth of rural
175 scholarship, to consider how rural geographies have responded to the growing
176 influence of non-representational theories.

177 **Rural Geography: from the representational to the non-representational**

178 Mapping the changing interpretations of rurality closely follows the evolution of
179 geographical theories, characterised through a “shifting theoretical lens” (Cloke,
180 2006, p. 19), reflective of the *turns* or *paradigms* within geographic thought. Rurality
181 has previously been considered in terms of functional characteristics that could be
182 quantified and through which differences between ‘rural’ and ‘urban’ identified (c.f.
183 Cloke, 1983). The expansion of critical geographies within post-modernism and post-
184 structuralist perspectives involved a move to consider the social constructions of
185 rurality (Halfacree, 1993; 1995; Cloke, 2006), where rurality is considered through an
186 expanded notion of discourse and social constructivism (see, for example: Halfacree,
187 1993; 1995; Marsden *et al.*, 1993; Cloke & Thrift, 1994; Jones, 1995; Cloke & Little,
188 1997; Murdoch *et al.*, 2003; Cloke, 2003a, 2003b; Cloke *et al.*, 2006). Rurality came
189 to be understood as an outcome of socially constructed and deconstructed
190 representational practices, through and from different actors, whether political, lay,
191 academic or otherwise.

192 Whilst there have been difficulties in and critiques of defining what is ‘rural’ (c.f.
193 Hoggart, 1990; Mormont, 1990), there is a general acceptance of the socially
194 constructed nature of ‘rural’. This notion of a social construction of rurality presents
195 the ‘rural’ as “a category of thought that each society takes and reconstructs”

196 (Mormont, 1990, p. 40–41). With that, each consideration of rurality is discursive and
197 therefore a representation contextualised to specific times and spaces (Halfacree,
198 1993; 1995; 2006). Such a view of rurality meant that the representations that came
199 to be known as rural became detached from their original geographic space (Clope,
200 1997; Woods, 2011).

201 However, this socially constructed reality and deconstructive approach to rural
202 spaces and places has been called into question for leaving out the embodied and
203 sensuous aspects of the everyday lived experiences of 'rural' places (Carolan,
204 2008). Representations, discourses and social constructions can have "very real
205 material geographical and socio-political consequences" (Halfacree, 2012, p.390).
206 Yet, discourses and deconstruction can only tell so much of the story, where these
207 consequences exist in everyday practices and performances. Halfacree (2006) set in
208 motion this interest to get back to the practices and performances of everyday lives
209 via Lefebvre's (1991) work on the production of space. Halfacree (2006) proposed a
210 conceptual framing where rural space is conceptualised as a triad, consisting of a
211 rural space's *locality*, for example what is in a rural space, be it rolling hills, sparse
212 population; *representations of the rural*, images, writings, descriptions; and *lives of*
213 *the rural*, as the rural is not just a backdrop for life that happens but the practices and
214 everyday lives of human and non-human actors influence the nature of a rural space.
215 Over time the focus in rural studies, against this conceptual framing, has shifted from
216 locality to representations to everyday lives.

217 The everyday is important in shaping our understandings of rurality, as otherwise
218 conceptions of rural spaces or places would solely be considered "products of a
219 mind devoid of corporality... To ignore how understandings of the countryside are
220 embodied is to cut from our analysis a major (indeed the main) source of

221 understanding” (Carolan, 2008, p. 408-409). Indeed, Cloke has echoed this in
222 relation to performance and practice where he articulates that “much more needs to
223 be known about [conceptions of rurality and their] precise importance in relation to
224 how people perceive, practice, and experience being-in-the-rural” (2013, p. 229).
225 There is a desire to re-materialise rurality (Woods, 2009) and take forward an
226 engagement with the practices and performances of humans and non-humans,
227 material and immaterial in rural spaces and places (Edensor, 2006; Halfacree,
228 2006).

229 This movement towards engaging with embodied practice has come at a time when
230 the growth of scholarship engaging with non-representational theories has come to
231 exert an influence on rural studies through the work of a number of rural
232 geographers, as well as through cultural geographers studying rural spaces and
233 places. I turn now to expand on how this use of non-representational theories has
234 contributed to the study of rurality, before moving on to contemporary questions of
235 where such an engagement might go and what challenges scholars might face in
236 their research.

237 **Non-representational theories in rural spaces and places**

238 Carolan’s (2008) work in rural Iowa, USA, is one of the first papers to draw explicitly
239 on non-representational theories in rural studies (although see Thrift, 2003). Carolan
240 argues that “mind is body; consciousness is corporeal; thinking is sensuous... To
241 ignore how understandings of the countryside are embodied is to cut from our
242 analysis a major (indeed the main) source of understanding” (2008, p. 409). This
243 trajectory of thought has inspired others to engage with rurality in such a way.

244 Carolan’s research, through considering the practices of different individuals in rural
245 Iowa, highlights the different performative and thus embodied relations individuals
246 have in rural spaces, dependant on where they encounter the rural, such as the
247 difference between a farmer driving a tractor through a field and a non-farmer who
248 sees the same field from the road. This focus on the practice of driving and
249 encountering rural space has been traced by Hughes (2014) who describes an
250 engagement with the embodied nature of rurality not through walking, as Wylie
251 (2002; 2005) and Macpherson (2007; 2009; 2010; 2017) have done, but from being
252 behind the wheel of a car. Hughes (2014) argues through the act of driving rural
253 spaces are (re)produced through social practices, that are in turn influenced by how
254 spaces are shaped by practices.

255 Halfacree (2012) has taken forward this call in a broader discussion of an “affective
256 rurality” (p. 395) in line with considering the non-representational aspects that rural
257 spaces and places provide. Indeed, Halfacree cites the “‘nature of rurality’ [as]
258 hold[ing] the key to [rural spaces’] affective power” (2012, p. 396), thereby
259 demonstrating that “nature...adds value to culture” (Cruickshank, 2009, p. 104), and
260 that the “experiential” (Halfacree, 2012, p. 396), affective natures of rural spaces can
261 thus add to more discursive understandings of the countryside (see also: Bunce,
262 1994). Halfacree, with Riviera (2012), has also applied non-representational
263 theories, affects and affordances to rural migration, to understand migration beyond
264 solely the discursive reduction of individuals’ movement to rural spaces and places
265 by paying attention to “everyday entanglements with (rural) place[s]”. They
266 foreground the “affective and affordance-based dimensions of rural living” which can
267 “assume special prominence” in individuals’ lives (Halfacree & Riviera, 2012, p. 107).

268 Phillips (2014) furthers considerations of the affective and affordance-based natures
269 of individuals' lives by drawing on Thrift's (2003) notion of baroque rurality, where
270 'baroque' is considered in an ontological rather than aesthetic sense, as "nature
271 should be seen as a set of elements or actants that whilst often connected to one
272 another do not constitute some all-encompassing whole" (Phillips, 2014, p. 57).
273 Ultimately Phillips considers the complexity of individuals' experience of a rural
274 space, taking into account affective responses to rural natures, such as flora, fauna
275 and various other phenomenological attributes such as quietness and openness, but
276 also how long an individual has resided in the space and their relative positioning to
277 the space, whether walking, from the seat of a tractor or from an armchair in a
278 house.

279 Philo (1992) cited a need for rural studies to move away from solely considering
280 homogenous conceptions of rurality from privileged white, male, middle class
281 perspectives and to take into account "neglected rural geographies [of] 'other' human
282 groupings" (p.193) beyond the previously narrow focus that he identified. Within non-
283 representational rural research Philo's call has been taken up by Farrugia *et al.*
284 (2016) and Maclaren (2018) who focus on the demographic difference of age, by
285 respectively considering the experiences of younger and older people. Age is an
286 important contour of people's lives to consider within this embodied framing. Farrugia
287 *et al.* (2016) highlight how young people's relationship with the rural and the city is
288 linked to a future they imagine for themselves and the associated mobilities.
289 Maclaren (2018) argues that due to rural areas experiencing demographic ageing
290 faster than urban areas, there is an increasing need to understand not just
291 demographic changes on an aggregate, quantitative level, but to also seek an

292 embodied consideration of older people's lives and the complex interdependencies
293 of people and place that ageing brings.

294 As this brief overview shows, rural studies scholars, and particularly geographers,
295 are developing non-representational theories in their consideration of rural spaces
296 and places. Rural geographers have taken the lead in presenting empirical work that
297 deploys non-representational theories as a mode of thought, and this influential
298 theoretical perspective (Vannini, 2015) has certainly made an impression on rural
299 scholars, whether by revisiting previous research using a non-representational lens
300 (Carolan, 2008; Phillips, 2014; Farrugia *et al.*, 2016), by considering a new approach
301 to topics already under study, such as rural migration (Halfacree & Riviera, 2012), or
302 by expanding the focus of rurality beyond normative homogeneity into aspects such
303 as rural ageing (Maclaren, 2018). What follows now is a brief turn to support where
304 rural studies, and geographers in particular, might develop the use of non-
305 representational theories, through a consideration of the practices and the
306 presentation of non-representational research.

307 **Moving rural geography forward in the wake of non-representational theories**

308 Burgeoning research in rural studies has contributed to the expansion of scholarship
309 engaged in non-representational theories as a mode of thought. However, as
310 highlighted by Lorimer (2015), there remain questions around the practices and the
311 presentation of non-representational research. Lorimer challenged scholars to
312 consider *how* non-representational theories can be deployed and to consider the
313 different ways of *presenting* non-representational research. Whilst rural geography's
314 engagement with non-representational theories is expanding, there is still a lack of
315 clear guidance on *how* to do non-representational rural research. If more rural

316 scholars are to engage with this mode of thought, the practice and presentation of
317 non-representational theories within rural geography are challenges that need to be
318 addressed. This final section might not answer all the questions but will give an
319 explicit idea of how I see rural scholarship informed by non-representational theories
320 moving forward and might offer guidance to those wanting to explore non-
321 representational perspectives.

322 *Practices*

323 How you undertake, or 'do', a study with non-representational theories is probably
324 the most fundamental question emerging from much of the work calling for non-
325 representational theories. Non-representational theories are a mode of thought, a
326 way of attending to the research. A mode of thought captures fully the intentions
327 behind using or drawing from this perspective, whether directly as Maclaren (2018)
328 or Hughes (2014) did in their research design or as others did post-hoc reviewing
329 completed research and applying a new lens to analyse their findings (Phillips, 2014;
330 Carolan, 2008).

331 Here I focus on using non-representational theories as part of the research design
332 within a rural setting, where there is a desire to focus on the emergent, affective and
333 embodied aspects of the lifeworlds in rural spaces and places. The research
334 questions drive the practices but, for the types of knowledges under consideration,
335 the practices will be drawn from the qualitative suite of research methods, such as
336 ethnographic methods, defined as "participant observation *plus* any other
337 appropriate methods/techniques/etc. . . . *if they are appropriate for the topic*" (Crang
338 & Cook, 2007, p. 35; emphasis in original). This means being in the world, whether
339 the world of those who participate in your research project, using interviews, walking

340 or 'go-along' interviews, focus groups, and/or ethnography of just being in and
341 experiencing the rural locale. The aim is to not just be a participant observer in the
342 spaces of the interview or the rural place under study but an *observant participant*
343 (Thrift, 2000; Dewsbury, 2010). By this I mean that you, as a researcher, are
344 immersed in the rural spaces and places under study. As Dewsbury articulates:

345 “gather a portfolio of ethnographic ‘exposures’ that can act as *lightning rods*
346 *for thought*. . . [where you] set upon generating inventive ways of addressing
347 and intervening in that which is happening, and has happened, as an
348 academic, that such a method produces its data: a series of testimonies to
349 practice[s]. . . , embodiment[s] and materialit[ies]”.

350 (Dewsbury 2010, p. 327, emphasis added)

351 These *lightning rods for thought* may come from reading about the place you are in,
352 the materialities of the surrounding, the emotions vocalised by participants in an
353 interview or the affective capacities of a moment. This means in practice maintaining
354 a research diary, for example, that records the multiple textures of the rural spaces
355 and places you are in, by attending to: the images of a space or place you are in as
356 well as those associated with it and their affective capacities (Roberts, 2016); the
357 materialities of a space and place; the everyday performances and practices ongoing
358 in a space and their associated temporalities (c.f. Lager *et al.*, 2016 on rhythm); any
359 implicit or explicit rules a space or place may have; and the interrelated affects,
360 feelings and emotions (Anderson, 2006, 2014) that a space and place has. Within
361 rural spaces, a research diary could record the daily social routines of greeting on
362 village high streets, paintings depicting a rural idyll in contrast to derelict buildings,
363 the feelings and emotions of interview participants about their bond to their rural

364 space, and the feelings experienced by the researcher when immersed in their rural
365 locale of study. For example, sitting in a café in a rural village, I might make notes
366 related to the materiality of the café itself, full of rustic style furniture that is
367 'quintessentially' rural, with walls covered in paintings and images depicting the local
368 fields, at harvest, in the autumn, with landscapes depicting idyllic scenes of past
369 agricultural practices, prior to mechanisation. I might note groups of people sitting in
370 the café discussing the world around them, sitting reading, with a fire crackling
371 behind them. This example might situate itself in representing the embodied aspect
372 of the rural idyll, of a 'community' centre where people come to meet, and are
373 reminded in their everyday lives of the longer history of the place. This research
374 diary technique affords a way for a rural researcher to gain and build a layered
375 perspective of the space and place under research.

376 Research that draws on non-representational theories as a mode of thought is thus
377 inductive and involves being present in the world (Macpherson, 2007; Carolan, 2008;
378 Hughes, 2014; Maclaren, 2018). The analysis of such a methodological practice
379 does not therefore happen at a discreet stage of the research process but is
380 iterative. Throughout the empirical moments of being in the field, reflecting on the
381 notes taken during interviews, reflecting on the contents of transcripts, diaries,
382 pictures, books, readings and thus starting to pull together emergent themes and
383 their associated stories from the research, that can be sorted and organised as
384 simply as piles on the desk or floor, to highlighting with pens, or on computer
385 assistive software such as Nvivo or OneNote. The (re)presentation of these and how
386 you draw out the stories to be told is considered next.

387 *(Re)Presentation*

388 With non-representational theories' development, a focus on writing has come to the
389 fore, and in particular the styles of writing scholars consider to be 'academic'
390 (Vannini, 2012; see also: MacDonald, 2014). However, it is this full appreciation of
391 writing, and indeed other presentation methods, as part of research, rather than an
392 afterthought, I turn to now (see also Crang & Cook, 2007). The re-presentation of
393 work that alludes to be non-representational may seem ironic: how can someone re-
394 present the feelings and affects, materialities of a moment? Carolan provides us with
395 a contextual use of this critique in that "we cannot literally feel in these pages what
396 respondents truly experienced in their lived experience. But this does not mean that
397 we cannot at least get a taste of their world through their words" (2008, p. 412), or
398 indeed our own descriptions, taken with the necessary positionalities of such
399 research.

400 I focus on re-presentation here, not just on writing, as scholars do more than just
401 write, we talk about, present, discuss and represent our research in increasingly
402 diverse ways, including conference presentations, photo essays (Swanton, 2012),
403 interactive articles (Vannini & Taggart, 2013) and monographs (Vannini, 2012). The
404 ambition then of re-representing the non-representational, emotional and affective is
405 still not "an unproblematic procedure to someone claiming to adopt an epistemology
406 that is non-representational.... [but rather it is an] attempt not to represent but to
407 reveal, to enliven, and animate...through a (hopefully) evocative and impressionist
408 rendition strategy" (Vannini & Taggart, 2013, p. 228). This becomes the key ambition
409 of non-representational scholarship, not only in representing such work, but in taking
410 these different representations seriously, as performative practices in themselves. A
411 researcher might not explicitly draw from non-representational theories in their work
412 but the lifelines and underpinnings or "blueprints" (Lorimer, 2015, p.186) of a piece of

413 work may be drawn from such a body of knowledge to enliven it (see for example:
414 Lorimer, 2012; Lorimer & Wylie, 2010). We might begin to experiment and move
415 toward more embodied and affective descriptions of places both from the author's
416 and research participants' perspectives, weaving narrative and references together
417 to give a rounded context of place for those engaged with a research paper,
418 presentation or otherwise. There are of course examples of the types of writing
419 (Cloke *et al.*, 1994) and representation this can take (Vannini & Taggart, 2013), as
420 well as works that can act as inspiration for types of writing beyond solely academic
421 frames for rural studies.

422 **Conclusion**

423 In this paper, I have argued that in order to move forward with non-representational
424 theories there is a need to consider not just what research has been done, but where
425 research using this mode of thought might go. Lorimer's (2015) articulation of
426 practices and presentation offers a useful base for work that still needs to be done
427 and conceptualised by those engaged with non-representational theories.

428 There is also value in considering, adapted from Colls (2012), how non-
429 representational theories might allow us to think and/or write differently as rural
430 geographers? And what does rural geography have to gain from adopting non-
431 representational perspectives? It provides a mode of thought through which to
432 engage with the embodied and sensuous aspects of the everyday lived experiences
433 of the rural space. How life interacts with the rural is central to our understandings of
434 rural spaces. They do not exist in a vacuum; human interaction and engagement
435 with rural spaces defines rural geographers' interest in the rural. For rural
436 geographers, an engagement with non-representational theories means continuing

437 to re-materialise their engagement with the dynamics of rural life in all its diversity, by
438 getting out there, into the fields, hills, valleys, villages, hamlets, crofts, tundras,
439 forests, coasts, and engaging with how these rural places in all their variety are
440 bound up in economic, political, ethical, moral, social, cultural and environmental
441 concerns, what associated representations *do* in place, how emotions and affects
442 play a role in wider lives and how at its heart these come to be practiced through the
443 interdependences people have with their rural places.

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658

ⁱ Non-representational theories though, as describing it as a mode of thought implies, are not the only way to address the affective and emotive lifeworlds. The wider affective turn (Wetherall, 2012) in social and cultural theory has seen the development of other geographical engagements including 'emotional geographies' (Bondi *et al.*, 2004) and 'psychoanalytic geographies' (Kingsbury & Pile, 2014). All three, non-representational theories, emotional geographies and psychoanalytic geographies, share overlapping underlying perspectives (Pile, 2010).

ⁱⁱ It is beyond the scope of this article to consider the pedagogical questions of how to teach students and others interested to use and think with non-representational theories in their research. Halfacree (2012, p. 395-397) offers some useful questions to consider around rural geographies specifically. Cloke *et al.* (2004, p. 299-305) and Couper (2015, p. 98-103) present accessible descriptions and introductions (see also Vannini, 2012, 2015) that are as much use to those practicing already, as those keen to learn.